

## SWING

### 2007 SPRING PROGRAM

Radford University, Bonnie Hurlburt Student Center

May 18, 2007

**Program Summary:** David Hayes, Continuing Education/Programs Committee Chair introduced the program and speaker for the Spring Meeting of SWING on May 18, 2007. The speaker for the program was Lydia Patrick, Coordinator of Internet Services for Fairfax County Public Library System. Ms. Patrick spoke on the Collaboration of the Library and Web 2.0. She began with a history and timeline of the various Internet sites/sources that are used in libraries beginning with Web 1.0 and progressing to Web 2.0 today. In the Web 1.0, Ms. Patrick discussed the Linx Browser being used, the content available to folks where the people made no contribution to the information available. She talked about static email with some activity available with forms. The web (www) was created in 1990 in Switzerland; it began growing robustly with portal and pictures, but there was no infrastructure yet and it ran on phone lines. The web then was text based with more personal information coming over. In Library 1.0, library web sites were on integrated library systems. The sites were used to promote programs and events. Libraries had access to subscription databases like ProQuest and Gale databases. There were static HTML pages of other library generated content (content with forms like library cards; also historical data available and booklists).

Web 2.0 came in with the second generation of web-based communities and hosted services. The Internet was now a platform. There was social networking and the focus now is user contributed content. There are now tools that encourage user contribution and social networking. It is open sources with the Linux operating system freely available. There is tagging which is important for libraries in assigning keywords and phrases. MySpace and Facebook are tools that offer extremely personal contributions. People using them spend an average of 4 hours on it daily. These tools are popular initially with teens and the 20-somethings and has gradually move toward the 30-somethings using it. Wikis are popular collaborations on documents generally and has become a common format due to the Internet. Podcasts and YouTube are other popular tools in Web 2.0. There is no communication nor contributions between users, but one can record and one can listen with these tools. The YouTube proved popular for social networking with the video technique. Originally bands that were not well known used YouTube to get their music out before folks.

Library 2.0 has combinations of existing 1.0 library stuff and Web 2.0 tools. Integrated systems have items such as book reviews by customers, tagging titles, etc. There are program and events plus participation through blog entries, podcasts, photos, videos, etc. Folks have access to subscription databases plus the freely available databases, blogs, images and so forth. These are driven by exterior forces. Libraries as institutions are becoming more involved in social networking sites such as MySpace.

Ms. Patrick reviewed several sites and tools such as blogs, MySpace, Flickr, Wikis and RSS with the group as time permitted. She pointed out that some of the sites are using these tools to answer their FAQs.

Ms. Patrick summarized her presentation by asking “What Does It Take?” She pointed out that it is important for libraries to consider policies, procedures and evaluation.

Chair Hayes thanked everyone for attending and asked if anyone had ideas/suggestions for future programs to please let him know. He reminded the group of the upcoming continuing education workshop to be held on June 12<sup>th</sup> at Emory & Henry College and on June 14<sup>th</sup> at the Roanoke Higher Education Center. The topic is “Search the Surface and then Go Deep—Advanced Web Searching”. The presenter will be Paul Barron. Registrations for this workshop need to be place with Swing Business Manager, Cathy Hanshew. Chair Hayes reminded everyone of the SWING business meeting following the lunch break.

**SWING**  
**Spring 2007 Business Meeting**  
**Radford University, Bonnie Hurlburt Student Center**  
**May 18, 2007**  
**1:30 PM**

**MINUTES**

**Attendance: List of Attendees Attached**

- I. Call to Order:** President Michael Gilley called the members of SWING (Southwest Information Network Group) to order at 1:30 PM for its spring 2007 meeting at the Bonnie Hurlburt Student Center, Radford University on Friday, May 18, 2007.
  
- II. Minutes:** Copies of the Fall 2007 meeting at the Williamsburg Marriott were distributed. In absence of Secretary Laurie Roberts, Dot Ogburn recorded the minutes for the spring meeting.  
  
After review of the minutes by the membership present, President Gilley entertained the motion to approve the minutes of the Fall 2006 meeting as presented. Kelly McBride made the motion to approve the minutes as presented with David Hayes seconding the motion. The Fall 2006 minutes were approved unanimously.
  
- III. Treasurer’s Report and 2007/2008 Proposed Budget:** In absence of Treasurer Pat Hatfield, Business Manager Cathy Hanshew presented the

report. Copies of the proposed budget for 2007/2008 were distributed to the membership. Ms. Hanshew reviewed the changes in the current budget and the proposed budget for revenues and expenses.

President Gilley entertained the motion to accept the financial report. Sandy Smith made the motion to accept the report with Kelly McBride seconding the motion. The financial report was accepted as presented.

#### **IV. Committee Reports:**

- A. Children's/Young Adult Services:** Chair Carlene Poole was absent. It was noted that the Children's/Young Adult Services group met in April and are in the process of getting ready for summer reading programs for the youth and adult patrons of the public libraries.
- B. Continuing Education/Programs Committee:** Chair David Hayes stated there will be a workshop on June 12 at Emory & Henry College and on June 14 at Roanoke Higher Education Center on "Deep Web Searching" with Paul Barron. Registrations need to be sent to the Business Manager. He also solicited input for future programs and workshops and asked that members email/phone him at McConnell Library, Radford University. He stated that an interest in copy cataloging for a workshop topic has been mentioned and that was being planned hopefully for July 30 and 31 with Janet Kirby of Emory & Henry presenting it. Also an Emotional Intelligence workshop was mentioned and contacts with Lauren Burnet are being made for a workshop in the future.
- C. Contracts:** Contract Administrator Crystal Newell distributed copies of the serials contract recommendation that will be voted on later in the meeting. She reviewed the elements of the contract. She did not receive as many bids to the Contract RFP this year as in years past. Contract Administrator Newell also reported that RFPs are being issued for library supplies. These are due on July 30<sup>th</sup>. There has been much interest from vendors, both large and small, on library supplies and furniture. This contract will be voted on at the fall meeting. The Books contract will be up in 2009. All contracts now will be on a three-year cycle.
- D. Legislative:** Legislative Chair Janis Augustine reported that this past year there was a push to get library representatives to visit their elected officials to the General Assembly this past November and December. About half of the libraries did report having visits with their delegates and senators. Chair Augustine reported that the General Assembly only appropriated \$100,000.00 as recommended in the Governor's Budget to the Library of Virginia for the Find-It Virginia databases. She also reported that all libraries receiving State Aid funding will be filtered July 1 under the mandate of the General Assembly as the filtering bill passed this year which was an election year.
- E. Membership:** Business Manager Cathy Hanshew reported that for 2006/2007 SWING had 107 members with 12 being new members. She

stated that 6 members from the previous year did not renew their memberships. Membership renewals for 2007/2008 have gone out to libraries. Please return the renewals and encourage other libraries who are non-members to join and take advantage of the benefits. She reminded everyone that membership cards will not be mailed out due to postage going up. One's membership number off the old card can be used. The number is used mainly with vendors.

- F. Newsletter:** Editor Chrissie Peters was absent. President Gilley reminded everyone that a newsletter could not go out without any news; so if any library had any news to share to please forward that information to Chrissie Peters at Northeast Tennessee Technical College. News is needed!!
- G. Scholarship:** Chair Steve Vest was absent, but Committee members Kelly McBride and Barbara Stepp reported that the Committee received one application, and are having to check to see if the application is to be for fall or spring. The deadline for the upcoming application process is July 1. Information is available on the SWING website ([swing-lib.org](http://swing-lib.org)). There may be additional funds available for a second scholarship; so that there would be two awarded in the fall and two in the spring.
- H. Website:** Webmaster Jody Hanshew stated if information needs to be put on the website to please send it to him at Emory & Henry College. He mentioned that the problems previously with the web page have now been fixed and it should be easier to obtain information off the web page.

**V. Business:**

- A. Proposed Budget 2007/2008:** As copies of the proposed budget were distributed earlier in the meeting, President Gilley called for questions. There was a question about SWING's contribution to the VLA Foundation and whether this was a one-time contribution. Janis Augustine as a member of the Foundation Committee reported that the goal for the Foundation to raise initially was \$100,000.00. Currently the Foundation has only raised \$40,000.00. President Gilley reported that the Executive Committee had determined that SWING would contribute to the Foundation as long as the SWING budget and finances would allow.

President Gilley entertained the motion to approve the Budget for 2007/2008. Kelly McBride made the motion to accept the Budget for 2007/2008 as presented. Barbara Stepp seconded the motion. The 2007/2008 Budget was approved unanimously by those members present.

- B. Serials Contract Approval:** Contracts Administrator Crystal Newell reviewed the recommendation of vendors to be approved for the serials contract. She stated the contracts information will be published on the SWING website for future referrals/information.

The motion was made to accept the Serials Contract for 2007-2010 by Sandy Smith. Cathy Hanshew seconded the motion. The 2007-2010 Serials Contract was approved as presented.

- C. Nominating Committee Report:** Chair Dot Ogburn distributed copies of the proposed Slate of Officers for 2007/2009. She stated that offices open for election were Vice-President/President Elect, Secretary, Treasurer, At-large Representative, Academic -4 Year Representative and Scholarship Chair. These terms of office are for two years. Last year these offices were elected serving two year terms: President (Michael Gilley), Vice-President-President Elect (Kelly McBride), Public Library Representative (Amy Bond), Academic-2 year Representative (Sandy Smith), School Library Representatives (Barbara Stepp and Brenda Collins), Program/Continuing Education Chair (David Hayes). President Michael Gilley has asked to step down from the office of President due to new job commitments; therefore, Vice-President/President Elect Kelly McBride will move on into the Office of President with the election of officers for this year. There are two non-elected members of the SWING Board. They are the Children's/Young Adult Services Representative and the SWING Webmaster.

Nominating Committee Chair Ogburn presented the following Slate of Officers for 2007-2009 to be elected:

- Vice President/President Elect: Lorraine Abraham (Emory & Henry College)  
Secretary: Naydine Shenk (New River CC)  
Treasurer: Pat Hatfield (Smyth-Bland Regional Library)  
At-large Representative: Janis Augustine (Salem Public Library)  
Academic- 4 Year Representative: Jody Hanshew (Emory & Henry College)  
Scholarship Chair: Steve Vest (Botetourt County Public Library)

- D. Election of Officers for 2007-2009:** President Gilley called for nominations from the floor; seeing that there were none, he entertained the motion to accept the Slate of Officers for 2007-2009 as presented by the Nominating Committee. David Hayes made the motion for the recommendation from the Nominating Committee for the Slate of Officers for 2007-2009 as presented to be accepted by acclamation. The slate of officers were approved.
- E. Other:** There were no further items for business.

**VI. Announcements:**

- A. Literacy Instruction:** Michael Gilley reported that Deb Robertson of Virginia Highlands CC is to host a meeting to discuss literacy instructions issues, such as online tutorials. If interested, please contact her for more information.

**VII. Adjournment:** President Gilley entertained the motion to adjourn. Janis

Augustine made the motion to adjourn with Crystal Newell seconding the motion. The SWING spring meeting was adjourned at 2:15 PM by acclamation.

Respectfully submitted,

Michael Gilley, President

Dot M. Ogburn, Recorder for  
Secretary Laurie Roberts

Approved: \_\_\_\_\_